



South Cariboo Tourism Forum

Nov. 5, 2024

Itinerary

8:00 AM	Registration & Breakfast
8:30 AM	Welcome & Ice Breaker
9:30 AM	Community Tourism Plan Overview – <i>Justin Rousseau</i>
10:00 AM	Coffee Break & Networking
10:15 AM	Who's Who in Tourism? <ul style="list-style-type: none">• Destination BC – <i>Seppe Mommaerts</i>• CCCTA – <i>Amy Thacker</i>• South Cariboo Visitor Centre – <i>Julie Gilmore</i>• District of 100 Mile House - <i>Joanne Doddridge</i>• Cariboo Regional District – <i>Beth Holden</i>• Ministry of Jobs, Economic Recovery & Innovation – <i>Emily Colombo</i>• Indigenous Tourism - <i>TBD</i>• Community Futures – <i>Karen Eden</i>• Land of the Hidden Waters / Fishing Highway – <i>Irene Meili</i>• Chamber of Commerce – <i>Donna Barnett</i>
11:15 AM	Facilitated panel discussion – questions from the floor - <i>Justin Rousseau</i>
12:00 PM	Lunch & Networking
1:00 PM	Presentations <ul style="list-style-type: none">• Trends in Tourism – <i>Seppe Mommaerts</i>, Destination BC• Creative Staffing – <i>Christine Blaquiere</i>, GoToHR• Dealing with Disaster – <i>Leanne Sallenback</i>, South Point Resort• MRDT: Where does the Money Go? – <i>Amy Thacker</i>, CCCTMA• What's Working? What's Not? South Cariboo Cooperative Marketing Program - <i>Julie Gilmore</i>, South Cariboo Visitor Centre
2:00 PM	Facilitated panel discussion – questions from the floor – <i>Justin Rousseau</i>
2:55 PM	Coffee Break & Networking
3:15 PM	Facilitated Discussion – <i>Justin Rousseau</i> <ul style="list-style-type: none">• Looking Ahead• What do you need to succeed?• How can we all work together?• Collaboration Opportunities?
4:15 PM	Wrap up

"a full day devoted to tourism"