

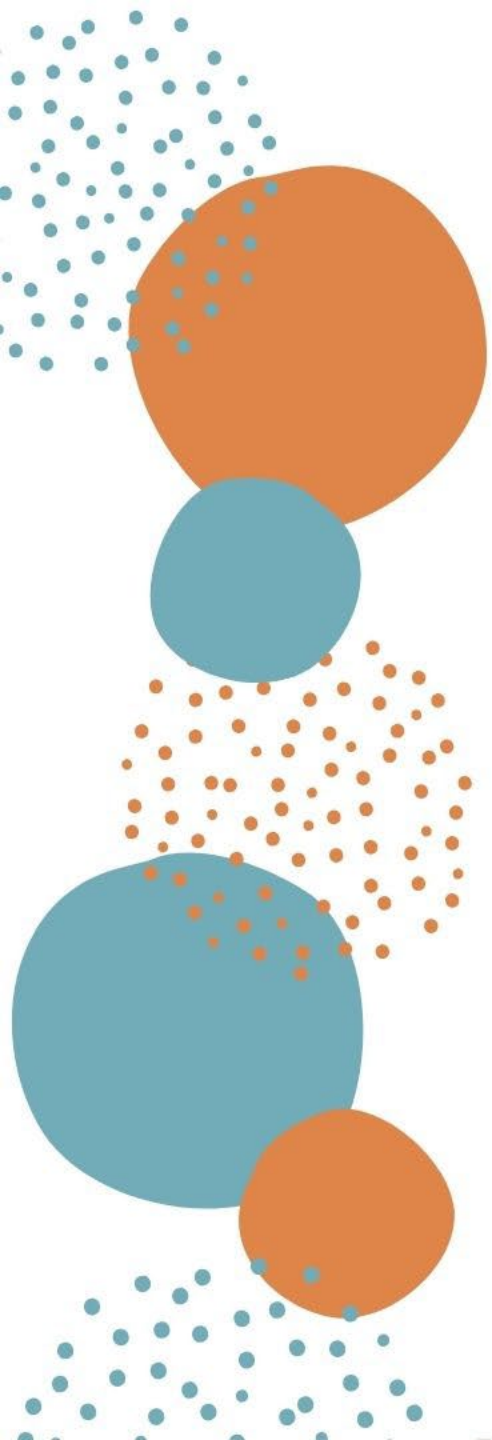


Who's Who in Tourism



DISTRICT OF
100 Mile House

Economic Development




Tourism

- Important part of the local economy
- Supports local jobs & businesses who rely on tourism
- Growth potential - support long-term growth of tourism
- Tourism in 100 Mile is deeply linked to the surrounding South Cariboo region

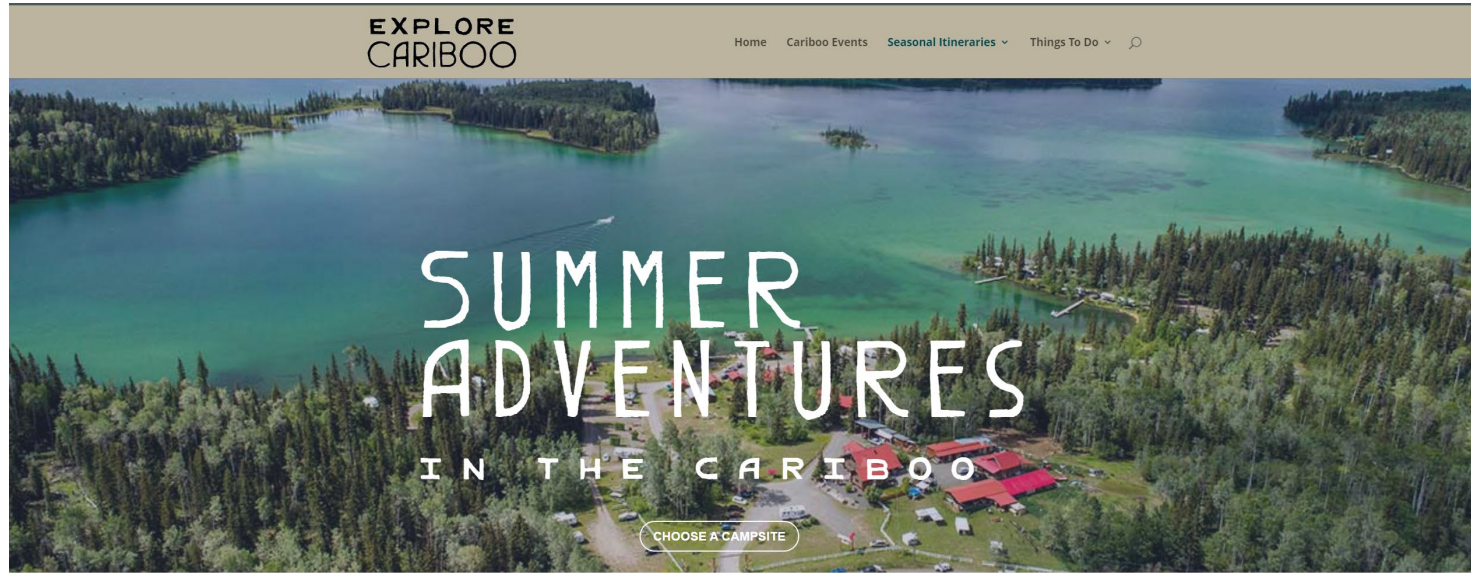
Recent Initiatives

- Community Tourism Plan
- Follow through with recommendations
- Tent cards promoting the area to visitors
- Event planning guide

Recent Initiatives

- Tourism flat sheets
 - Community profile
 - Relocation Guide
 - Support & fund Visitor Centre
 - Work with VIC on promotions like Visitor Guide / pad maps
 - Tourism Asset Inventory – South Cariboo
 - Grants to support visitor services, tourism development
 - Videography
 - E-bikes
 - Wayfinding strategy & signage
 - Business Façade Improvement Program
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