



Who's Who in Tourism

South Cariboo Visitor Centre

- South Cariboo Visitor Centre is Destination Marketing Organization, our purpose is to attract more visitors to 100 Mile House & the South Cariboo area as well as to extend the length of time they are here.
- Distributed 7,000 South Cariboo Visitor Guides, a very popular product with a distribution throughout BC and beyond.
- Continued advertising in various print publications such as Go Camping, Super Camping BC, The Free Press, Cariboo Chilcotin Backroad Maps, and more.
- Benefit from local government support of our marketing program.



The South Cariboo Visitor Centre Offers:

- Affordable and effective advertising!
- Discover South Cariboo Tourism Marketing Program is a 3 Tier Marketing Program
- Packages available: Enhanced Package, Deluxe Package and Standard Society Package.
- All the dollars collected through the program go directly to marketing and promoting the South Cariboo as a 4-season destination. It's a WIN-WIN for your business and for local tourism development!
- Racking and year-round representation from the South Cariboo Visitor Centre
- You can access 1000's of potential customers year-round! Have your business brochure displayed at the South Cariboo Visitor Centre in 100 Mile House, BC

South Cariboo Visitor Supports:

- Consumer Show - BC Outdoors Show - Chilliwack, BC
 - Social Media Campaigns - Facebook/Instagram
 - Community Ambassadors - Music In Park/Farmers Markets and other local events
 - Pad Map and Visitor Guides
 - Local Brochures - Generics/Hiking/Parks
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Contact Info

South Cariboo Visitor Centre

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