



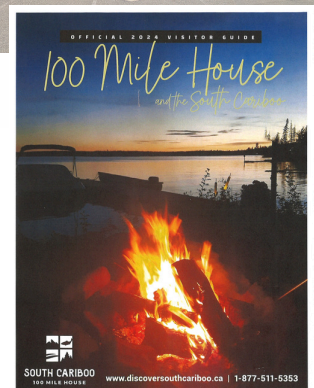
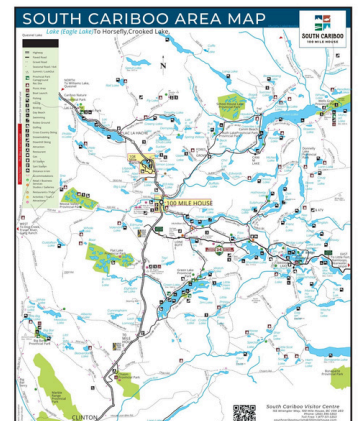
Maintaining regular communication with our visitor market is essential to ensure the South Cariboo remains visible and relevant as a year-round destination. This is accomplished through in-person interaction at the Visitor Centre and local events, engaging potential visitors on our website and social media channels, as well as showcasing a booth at well-attended consumer shows.

We are looking forward to an up-swing year in the South Cariboo's tourism industry and excited to roll out our new **customizable** Discover South Cariboo Membership Program.

Why Join

Discover South Cariboo?

- The membership is affordably priced, with add-on options to help customize your membership to your business' specific needs. Choose what works best for you!
- All revenue generated from Discover South Cariboo memberships goes directly toward marketing and promoting your business and the South Cariboo.
- You'll receive promotional products such as the South Cariboo Visitor Guide and the ever-popular South Cariboo Pad Map for distribution at your business, at no additional cost.
- Participation in our Familiarization Tours, giving you the opportunity to highlight your offerings to our staff, helping them more effectively promote your business at the Visitor Centre.
- Enhanced exposure on www.discoversouthcariboo.com. As a tourism business in the South Cariboo, you will already receive a free basic categorized listing on our website. As a member, you can further showcase your business with an enhanced listing, including photos, a description, and links.





Membership (\$148.00)*

- ✓ Racking inside the Visitor Centre of your brochure (4" x 9" max)
- ✓ Enhanced web listing on www.discoversouthcariboo.ca (includes picture, description, and links)
- ✓ Supply of Discover South Cariboo Pad Maps and 100 Mile House & South Cariboo Visitor Guides for distribution
- ✓ Extra visibility on our Social Media channels
- ✓ Listing in up to 2 categorized pamphlets racked in the Visitor Centre
- ✓ Periodic features on the Discover South Cariboo home page
- ✓ Familiarization visit(s) to your business by our team
- ✓ Access to the South Cariboo logo and photo image bank
- ✓ Subscription to newsletters and tourism updates

* No charge for Societies & Non-Profit Organizations (add-ons not included)

Optional Add-Ons (additional to Membership)

- Placement with Ad on the Discover South Cariboo Pad Map
 - 1" x 3" Ad (\$145.00)
 - 2" x 3" Ad (\$245.00)
- 15 Second Static Image rotating on TV Monitor Screen (\$75)
*played inside the Visitor Centre & at Trade Shows
- 30 Second Video rotating on TV Monitor Screen (\$150)
*played inside the Visitor Centre & at Trade Shows
- Consumer Show brochure racking (4" x 9" max) (\$75)
- Oversized brochure charge (8.5" x 11" max) (\$50)

Membership Application

DATE: _____

BUSINESS NAME _____

Category: Accommodation Adventure/Recreation Food/Beverage Retail Other

LOCATION _____

PHONE _____

E-MAIL _____

MAILING ADDRESS _____

CONTACT NAME _____

MEMBERSHIP FEES & ADD ON'S

	SELECTIONS		COST		TOTAL
✓	Membership		\$148.00		\$148.00
	Pad Map with 1" x 3" Ad *		\$145.00		
	Pad Map with 2" x 3" Ad *		\$245.00		
	TV Feature (15 second static image) *		\$75.00		
	TV Feature (30 second video) *		\$150.00		
	Consumer show brochure racking		\$75.00		
	Oversized brochures (8.5" x 11" max)		\$50.00		

* Design/layouts not included

SUB TOTAL	
GST 5%	
TOTAL	

How to submit your completed form & payment

- Email: southcaribootourism@100milehouse.com
- In person at the Visitor Centre @ 155 Wrangler Way
- Mail: South Cariboo Visitor Centre
PO Box 340
100 Mile House, BC V0K 2E0
- Cheques are payable to **100 Mile Development Corporation**

GST # 87176821RT

CREDIT CARD# _____

Exp Date _____ CVV _____

NAME AS IT APPEARS ON CARD: _____