



Hello Members!

We've been enjoying some beautiful weather recently, and there's been a noticeable increase in visitors from near and far. Summer has definitely arrived!

Looking ahead, ongoing tensions with the U.S. may lead to a decline in cross-border travel. However, much like the boost we saw in BC tourism during the COVID-19 restrictions, we expect to see more Canadian travelers exploring our area in the months to come. At the same time, the number of international visitors has been steadily rising year over year.

We are pleased to share that a Tourism Task Force has been established and we held our inaugural meeting in early April. The group will be focused on advancing key initiatives outlined in our Community Tourism Plan.

At the Visitor Centre we are working on bundling tourism activities that will make it easier for you to share with your guests and customers. We're updating our website information and layout too, to make finding information easier for travelers looking for things to do in our area. Both bundling activities and updating the website information are actions we are taking to keep working towards enhancing the Visitor Centre as the premier source of tourism information in the South Cariboo.

11,812 total visitors in 2024



Hours of Operation

We have now moved
into our summer hours,
welcoming guests
7 days per week from
8:30 AM to 5:30 PM.





Out and About

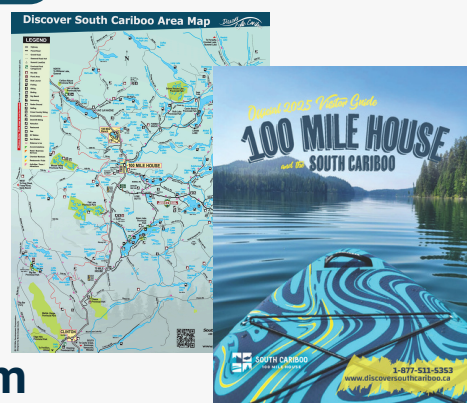
The South Cariboo Visitor Centre participated in two consumer shows this year: the Outdoor Show in 100 Mile House and the BC Outdoor Show in Chilliwack. Watch for us at other local events like the Garlic Festival, Farmer's Markets, and Music in the Park, and watch for our roaming ambassadors on their e-bikes!

Need more Pad Maps or Visitor Guides?

Give us a call, pop over an e-mail, or stop in to see us at the Info Centre to top up your supply of pad maps and visitor guides! We would love to say hi and hear how your season is going so far!

Phone: (250) 395-5353

E-mail: southcaribootourism@100milehouse.com



NEW

Check out our **Member Resources** page on our website! Download PDF copies of our generic member brochures, area-specific activity brochures and more! Share them with your guests and customers!

Local Events & Activities

Our **Events Calendar** is full of local happenings, from live music & markets to unique community events & more. It is updated regularly and is quickly becoming a go-to guide for visitors & locals looking to explore and enjoy the South Cariboo.

We'd love your help!

- Share the calendar with your guests or customers.
- Help us keep the calendar current by submitting your upcoming event **online**. It's quick and easy, and a great way to spread the word!

